

Springtime at the Beach Workshops



Presenter: Günther Schmalzl



German language

Title: Wider das vergessen!

Workshop Description:

(abbreviated workshop description will be available in the conference packet)

To stop fluctuation, there is a magic word: Quality meeting! But what about members, who just find it too hard, too time-consuming to memorize their speeches? Not all of us are gifted with an excellent mind by nature, by pure talent. For those, there is good news: Memory-training!

A quite famous German trainer, Markus Hoffmann, gave a presentation about memory skills to our club "Ceterum Censeo" in Munich. I found this training very valuable.

It is based on a list of 100 pictures, in a strict orderly manner, from 1 to 100 that have to be carefully memorized. After creating, so to speak, 100 mental mailboxes, one generates pictures to it, made of those words, a person wants to remember. Already the famous Greeks knew, that it is a lot easier to remember pictures instead of words!

For example: Mail box number one is a tree. If we want to memorize the word "fire", we imagine for example a burning tree, and we can enrich this picture by feelings, noises, even smells. For example, we imagine people needing help (feeling), we hear the fire crackle (noise), and we smell burned wood (sense of smell).

Therefore, we break down our speeches in little portions, having a keyword for each single sentence or paragraph, in a very orderly manner. This keyword has to be memorized by a picture. For example: The fourth keyword of our speech is "bride". The fourth mental mail-box is car. We could imagine a bride, sitting in a car... and so on.

Sounds complicated, right? But it isn't! Okay, to learn 100 boxes, is quite some work, but even a slim form might be already quite helpful to beginners in our toastmaster-clubs. The less trouble they have memorizing their speeches, the longer they will stay with us!
This workshop will be held in German!

Full Biography:

(abbreviated biography will be available in the conference packet)

Günther Schmalzl is an enthusiastic Toastmaster! In 2005 he joined Toastmasters and has served as a club officer in two clubs as well as Area Governor and Division Governor. He is a native German and he works as a lawyer in Munich. Günther has many hobbies: he loves skiing, mountain biking

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and travelling. But his main focus still rests on Toastmasters. He wants to help new members with his experience. As District Officer, he focused on bringing down the fluctuation rate and made several proposals which were highly recognized. In his opinion, one idea that would help bring down our fluctuation is memory training. If we make it easier for our members to memorize key points of their speeches, they will be grateful to us and that is what Günther's workshop has in mind!