

# Springtime at the Beach Workshops



**Presenter:** Paul Rulkens



English language

**Title:** Mastering Black Belt Communication with any Executive

## **Workshop Description:**

(abbreviated workshop description will be available in the conference packet)

Executives are the decision makers in any organization. Let's face it: convincing executives and bosses can be one of the toughest hurdles to take. Sometimes it can even be intimidating. They 'have seen it before', 'want to cut to the chase' and 'need to act decisively'. Or so it seems.

Let's separate myth from reality for a moment: we sometimes forget that executives and bosses are people too! And that makes effective communication with them simply another set of skills.

This workshop will focus on mastering the art of communicating anything to any executive. We will take a light hearted journey into the executive mind to explore what they want and how to communicate that it is your ideas that they need to get it. At the end of this workshop we will have added some practical and fun tools to our communication toolkit. These tools will prove to be very useful in any situation where it is necessary to create real persuasion impact on a demanding audience with a short attention span.

This workshop will be helpful to anyone who has to deal with bosses and executives, who aspires to become an executive, or holds a leadership position. In short: this workshop is for anyone full of great ideas and in need of some serious persuasion power while facing a tough crowd.

## **Full Biography:**

(abbreviated biography will be available in the conference packet)

Paul Rulkens holds an MSc degree in Chemical Engineering. Since 1996, he has been working with DSM, an international chemical company. He has held various management and leadership positions, both in Europe and the US. Currently he is involved in moving, touching and inspiring people in his company to adapt to the breathtaking speed of global change.

He has been involved in Toastmasters since 2009. He is the silver medal winner of the 2009 District 59 Humorous Speech Contest. He currently lives with his family in Maastricht, The Netherlands.